



FD-2052

B.Com. (Part-III) Examination, 2022

Optional

Group - C

Commercial Area

Paper - II

Essentials of E-commerce

Time : Three Hours] [*Maximum Marks* : 75

[*Minimum Pass Marks* : 25

Note : Answer any **two** parts from each question. All questions carry equal marks.

Unit-I

1. (a) Explain the B2G and G2B concepts.
(b) What is secure hypertext transfer protocol (SHTTP)? Explain in detail.
(c) Explain the electronic payment system with example.

Unit-II

2. (a) Explain the online financial services and its future.
- (b) What is online stock trading ? Explain its benefits.
- (c) Explain the strategy of traditional department stores.

Unit-III

3. (a) Explain the benefits of B2B on procurement re-engineering.
- (b) Write the characteristics of the supplier oriented market place.
- (c) Explain the key technology for B2B.

Unit-IV

4. (a) Explain the E-governance applications of the internet.
- (b) Explain the concept of Government to business model.
- (c) How the private sectors are interface in E-governance ? Explain in detail.

(3)

Unit-V

5. (a) What is advisory model? Explain in brief.
- (b) What is emerging hybrid model? Explain in brief.
- (c) Explain the security and legal aspects of E-commerce.
-